

Year: 2015 **Semester :** Spring

Program: DCOMM - Digital Communications and Mass Media (BA)

Degree Objective: Bachelor

Min. Cr : 120 **Min. ECTS Cr :** 240

Total Sections: Min. Cr : 147 **Min. ECTS Cr :** 294

Path Description: Digital Communications and Mass Media (4 yrs, BA)

Path active since 2013, Spring

Path Notes: R = Required course

Section: A Major Requirements
Credits: Min. 39 **Max.** 46 **ECTS: Min.** 78 **Max.** 92

Notes:

Courses	CR	ECTS	TH
COMM-125 Introduction to Journalism	3	6	3
COMM-135A Introduction to Communication Studies	3	6	3
COMM-190 Film	3	6	3
COMM-220 Newswriting	3	6	3
COMM-241 Communication and Media Research Methods	3	6	3
COMM-260 Photography	3	6	3
COMM-321 Public Relations Principles	3	6	3
COMM-344 Persuasion and the Media Culture	3	6	3
COMM-384 Digital Media and Youth Culture	3	6	3
COMM-400 Media Literacy	3	6	3
COMM-431 Gender and Communication	3	6	3
COMM-440 Communication Law and Media Ethics	3	6	3
COMM-441 Media and Cultural Theory	3	6	3
COMM-442 Communication Internship	1	2	0
COMM-443 E-Portfolio	1	2	1
COMM-444 Communication Internship	3	6	3
COMM-490 Senior Year Project	R 3	6	0
Totals for Section:	47	94	43

Section: B Concentration 1: Journalism
Credits: Min. 24 **Max.** 34 **ECTS: Min.** 48 **Max.** 68

Notes:

Courses	CR	ECTS	TH
COMM-123 Applied Newspaper	1	2	1
COMM-124 Applied Magazine	1	2	1
COMM-221 Editing and Newspaper Production	3	6	3
COMM-223 Photojournalism	3	6	3
COMM-312 Radio and TV Journalism	3	6	3
COMM-348 Sports Writing	3	6	3
COMM-351 Online Journalism	3	6	3
COMM-360 Special Issues in Journalism	3	6	3
COMM-405G Contemporary Political History of Cyprus	3	6	3
COMM-470 Documentary Photography	3	6	3
COMM-471 Cyber Theory and the Public Sphere	3	6	3
DES-316 Interface and Web Design	3	6	3
MULT-160 Introduction to Multimedia	3	6	3
Totals for Section:	35	70	35

Section: C Concentration 2: Radio, TV and Digital Broadcasting Media**Credits: Min.** 24 **Max.** 34 **ECTS: Min.** 48 **Max.** 68**Notes:**

Courses	CR	ECTS	TH
COMM-112 Applied Radio or TV	1	2	1
COMM-116 Audio Production	3	6	3
COMM-117 Video Production	3	6	3
COMM-212 Editing and Compositing in Digital Media	3	6	3
COMM-216 Radio Production	3	6	3
COMM-218 Production and Presentation of Radio News	3	6	3
COMM-230G Voice and Diction - Greek	3	6	3
COMM-302 Creative Production and Publishing	3	6	3
COMM-342 TV Production Techniques and Directing	3	6	3
COMM-391 Radio and TV Management	3	6	3
COMM-415 Radio Production - On Air	3	6	3
COMM-417 Music TV - On Air	3	6	3
COMM-419 Popular Music, Culture and Media	3	6	3
Totals for Section:	37	74	37

Section: D Concentration 3: Film and Creative Media Production**Credits: Min.** 24 **Max.** 34 **ECTS: Min.** 48 **Max.** 68**Notes:** The courses of COMM-212 and COMM-302 are also included in this concentration.

Courses	CR	ECTS	TH
ART-330 Handmade Animation	3	6	3
COMM-196 Writing for Film and TV	3	6	3
COMM-211 The Theory and Practice of Digital Filmmaking	3	6	3
COMM-213 Digital Cinematography	3	6	3
COMM-214 Sound Production for Film	3	6	3
COMM-343 World Cinema	3	6	3
COMM-421 Documentary Production	3	6	3
COMM-423 Film Production Management	3	6	3
COMM-462 Production of TV Commercials	3	6	3
COMM-475 Film Directing	3	6	3
Totals for Section:	30	60	30

Section: E Major Electives**Credits: Min.** 9 **Max.** 12 **ECTS: Min.** 18 **Max.** 24**Notes:** The course of COMM-423 can also be included in this section.

Courses	CR	ECTS	TH
COMM-322 Public Relations Methods	3	6	3
COMM-395 PR and the New Media	3	6	3
COMM-422 PR Campaign Development and Management	3	6	3
Totals for Section:	9	18	9

Section: F Language Expression**Credits: Min.** 9 **Max.** 15 **ECTS: Min.** 18 **Max.** 30**Notes:** Placement in the English courses is done on the basis of a Placement Test or tests such as TOEFL or GCE.

Courses	CR	ECTS	TH
BADM-231 Business Communications	3	6	3
BADM-332 Technical Writing and Research	3	6	3
COMM-200 Business and Professional Communication	3	6	3

ENGL-100	Basic Writing	3	6	3
ENGL-101	English Composition	3	6	3
GREK-150	Greek Language	3	6	3
GREK-161	Advanced Greek Language	3	6	3
Totals for Section:		21	42	21

Section: G Computer and Mathematics Electives
Credits: Min. 9 Max. 15 ECTS: Min. 18 Max. 30

Notes:

Courses	CR	ECTS	TH
COMM-101 Introduction to McIntosh Computers for Artists	3	6	3
COMP-150 Microcomputer Applications	3	6	3
COMP-151 Computer Fundamentals	3	6	3
MATH-105 Intermediate Algebra	3	6	3
MATH-108 Finite Maths with Applied Calculus	3	6	3
MATH-221 Statistics I	3	6	3
MULT-161 Interactive Multimedia Development	3	6	3
Totals for Section:	21	42	21

Section: H Humanities and Social Sciences Electives
Credits: Min. 9 Max. 18 ECTS: Min. 18 Max. 36

Notes: Or any language courses of FREN/GERM/ITAL/GREK/RUS/SPAN/TURK).

Courses	CR	ECTS	TH
ANTH-105 Cultural Anthropology	3	6	3
ART-110 Introduction to Visual Arts	3	6	3
ART-111 Greek Art	3	6	3
ENGL-102 Western World Literature and Composition	3	6	3
ESCI-200 Society and Environment	3	6	3
EUS-103 Modern European History and Politics	3	6	3
EUS-105 Introduction to the European Union	3	6	3
HIST-201 World History to 1500	3	6	3
HIST-257 Modern Cypriot History and Politics	3	6	3
HIST-265 The US and World History Since 1945	3	6	3
MUCT-107 Music Appreciation	3	6	3
MUCT-110 Fundamentals of Music	3	6	3
PHIL-101 Introduction to Philosophy	3	6	3
PHIL-120 Ethics	3	6	3
PSCI-101 American National Government	3	6	3
PSY-110 General Psychology I	3	6	3
PSY-111 General Psychology II	3	6	3
PSY-210 Social Psychology	3	6	3
SOC-101 Principles of Sociology	3	6	3
Totals for Section:	57	114	57

Section: I Unallocated Courses
Credits: Min. 0 Max. 0 ECTS: Min. 0 Max. 0

Notes:

Courses	CR	ECTS	TH
See Section Notes	0	0	0
Totals for Section:	0	0	0

Total Credits: 257 514 253

Total Number of Subjects : 90