

## ADMISSIONS CRITERIA

The following criteria must be satisfied for a student to be admitted:

- (1) An accredited Master's degree (European, American or equivalent) is required for admission to the PhD and DBA programmes.
- (2) TOEFL (paper based test 600, computer based test 250, internet based test 100) or IELTS 6.5. For students who graduated from an English-speaking university, proof of English language proficiency is not a requirement.
- (3) Four years professional practice and ability to demonstrate professional competence of a high standard in the relevant research area and broader business environment (for DBA only).
- (4) Academic Background – Applicants with a non-business background can be admitted into the programme but they may have to take additional courses from the MBA curriculum.
- (5) Letters of Recommendation – Two recommendation letters from persons who have known the applicant in his/her educational and professional environment.
- (6) Individual Interviews are held where possible. The interviews elicit motivation, leadership, potential and personal mission. In cases where interviews are not possible, written evidence and data on the applicant's past work experience, maturity and personality are assessed to the best possible degree.
- (7) Personal Statement – is a comprehensive outline highlighting the applicants' individual competences and strengths and providing their reflections regarding the expectations and value of the programme as well as their personal advancement and career development.
- (8) Application form – submit an initial application form for admission and enrolment to the programme. The application form asks the student to include general information about him/herself, his/her qualifications, relevant experience and a 1000-word initial proposal outlining the research theme, aim and objectives, possible gap(s) and proposed research methodology.

The Unit of Graduate Studies in Business and the Department's Postgraduate Programme Committee (DPPC), having examined the applicant's suitability against the entry criteria, reviewed the application and interviewed the applicant, will determine his/her suitability and the appropriateness of the initial proposal. Upon approval of the initial proposal, the applicant can enroll in the programme.

**Note:** In order to be officially registered, the applicant is required to submit for approval within 18 months to the DPPC, a Final Research Proposal (2000 words), which includes the following:

- Title
- Research scope, questions and gap
- Aim and objectives
- Research hypotheses
- Literature review
- Research philosophy, methodology and methods
- Expected output
- Degree time plan for completion
- References

## FACULTY

1. **Dr. Demetris Vrontis, Professor**  
PhD, MBA, BSc, Marketing, Management
2. **Dr. Rudi Kaufmann, Professor**  
PhD, BA, Management, Marketing
3. **Dr. Nicos Kartakoullis, Professor**  
PhD, MSc, MBA, MA (Ed), BSc, Management & Sports Management
4. **Dr. Ioanna Papasolomou, Professor**  
PhD, MPhil, MBA, BA, Marketing
5. **Dr. Alkis Thrassou, Professor**  
PhD, BEng, Marketing
6. **Dr. Spyros Hadjidakis, Associate Professor**  
PhD, MA, BA, Economics and Finance
7. **Dr. Angelika Kokkinaki, Associate Professor**  
PhD, MSc, BSc, Management & MIS
8. **Dr. Despo Ktoridou, Associate Professor**  
PhD, MSc, BSc, Management & MIS
9. **Dr. Petros Lois, Associate Professor**  
PhD, MSc, Accounting
10. **Dr. Soulla Louca, Associate Professor**  
PhD, MSc, BA, Management & MIS
11. **Dr. Maria Michailidis, Associate Professor**  
PhD, MA, BA, Management
12. **Dr. Haritini Tsangari, Associate Professor**  
PhD, MSc, BSc, Economics and Finance
13. **Dr. Melita Charitou, Associate Professor**  
PhD, MSc, BSc, Economics, Finance, Accounting
14. **Dr. Marlen Demetriou, Assistant Professor**  
PhD, MBA, BSc, Marketing
15. **Dr. Panagiotis Germanakos, Assistant Professor**  
PhD, MSc, BSc, HND, Management & MIS
16. **Dr. Pavlos Pavlou, Assistant Professor**  
PhD, BSc, Management
17. **Dr. Alexandros Antonaras, Assistant Professor**  
PhD, MSc, BSc, Management
18. **Dr. James Leigh, Assistant Professor**  
PhD, MA, BA, BED, Hospitality, Tourism, Oil, Gas & Energy Management
19. **Dr. Melpo Iacovidou, Assistant Professor**  
DProf, MBA, BA, Accounting, Management
20. **Dr. Marios Valiantis, Assistant Professor**  
PhD, MBA, BSc, Environment, Oil, Gas & Energy Management
21. **Dr. Svetlana Sapuric, Assistant Professor**  
PhD, MSc, BA, Economics and Finance
22. **Dr. Yioula Melanthiou, Assistant Professor**  
PhD, MSc, BA, Marketing
23. **Dr. Diana Nicolaou, Part Time Faculty**  
PhD, MBA, BSc, Marketing
24. **Dr. Neophytos Karamanos, Part Time Faculty**  
DProf, MBA, MSc, BSc, Management & MIS
25. **Dr. Michalis Koutsoulis, Part Time Faculty**  
PhD, MSc, MBA, BSc, Management
26. **Dr. Petros Vassilopoulos, Part Time Faculty**  
PhD, Postgraduate Diplomas, Management, Supply Chain

If you have any questions relating to these regulations or to doctoral study in general, please do not hesitate to contact the Unit of Graduate Studies in Business via the contact details as shown below:

**Julie Boyadjian, Manager**

Unit of Graduate Studies in Business

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**Director of the Programmes: Professor Demetris Vrontis**

**Dean, Distance Learning**

**Director, Unit of Graduate Studies in Business**

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**ΠΑΝΕΠΙΣΤΗΜΙΟ ΛΕΥΚΩΣΙΑΣ**

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## Doctorate Programmes in Business Administration

PhD – Doctor of Philosophy

DBA – Doctor of Business Administration

**Unit of Graduate Studies in Business**





PROGRAMME DESCRIPTION

The DBA research degree programme contains both taught (during the first 18 months) and research elements (ongoing). The PhD is more research orientated.

The taught element of the DBA comprises four doctoral level courses: Personal and Organisational Reflections, Literature Review, Research Philosophy, Methodology and Methods, and Analysis of Information. Each of the four courses has 30 hours of class teaching. This includes face to face teaching, students working in groups, student presentations, discussions etc. The PhD contains only one compulsory course: Research Philosophy, Methodology and Methods.

In both programmes, the students may be asked to follow additional courses from the Master's programmes, depending on their needs as agreed with the supervisory team.

It is anticipated that each taught course will be assessed via 7500-word assignments. The courses are followed by the thesis, which is approximately 80,000 words (including the parts from the assignments from the taught course/s).

A distinctive feature of the DBA programme is the peer support and interaction that results from having a taught element that is normally transacted within a group. All courses encompass an active participatory learning style as appropriate and participants are encouraged to develop knowledge and skills through group and individual projects, ranging from the presentation of their own work to active critique tasks. Students enjoy a rich and stimulating working atmosphere, where everyone contributes towards their professional learning. Furthermore, students learn from each other as they are engaged in an open discussion with their classmates and lecturers.

The taught courses provide guidance to students on their work in progress. This helps to support student achievement of appropriate standards where work is developed and discussed as an ongoing and iterative process between candidate and lecturers. Following this, students need to proceed by completing and submitting the final assignment for assessment. Further, the DBA/PhD 803 (Research Philosophy, Methodology and Methods course) has an assessed presentation (taking place in front of the faculty and class) and assignment. This guarantees that the students get all the necessary support and guidance.

PROGRAMME OBJECTIVES

- Enhance students' ability to create, interpret and apply knowledge through scientific research that merits publication
- Enhance their ability to acquire and demonstrate understanding of a substantial body of knowledge at the forefront of current business concepts and processes
- Develop students' ability to create, conceptualise, design and implement a substantial research project that generates new knowledge and contributes to theory and practice
- Develop their understanding and application of, and insight into, suitable research philosophies, methodologies and methods

PROGRAMME LEARNING OUTCOMES

- Develop a substantial contribution to theoretical knowledge and practice;
- Provide insight in research and research methods, understand the role of an independent researcher, capable of developing and carrying out a well-conceived research plan, directed towards a given aim and objectives;
- Create, interpret and apply knowledge through scientific research that merits publication;
- Acquire and demonstrate understanding of a substantial body of knowledge at the forefront of current business concepts and processes;
- Conceptualise, design and implement a substantial research project that generates new knowledge that contributes to theory and practice;
- Develop and implement suitable research philosophies, methodologies and methods.

DURATION OF STUDY

3 years min – 8 years max

LANGUAGE OF INSTRUCTION

PhD and DBA candidates may write their dissertation thesis either in English or in Greek.



PROGRAMME STRUCTURE

DBA

A/A	Course Type	Course Code	Course Title	Teaching Period		ECTS
				Theory	Laboratory	
1.	Taught	DBA-801	Personal and Organisational Reflections	30 hours	-	15
2.	Taught	DBA-802	Literature Review	25 hours	5 hours	15
3.	Taught	DBA-803	Research Philosophy, Methodology and Methods	20 hours	10 hours	15
4.	Taught	DBA-804	Analysis of Information	15 hours	15 hours	15
5.	Proposal	DBA-805	Final Research Proposal	-	-	20
6.	Thesis	DBA-806	Thesis (Work from previous assessed modules can be included to a maximum word count of 80,000 words)	-	-	100
DBA-801, DBA-802 and DBA-804 will be taught in two blocks of 15 hours each, with at least a one-month gap between them. DBA-803 will be taught in one block of 30 hours.						

PHD

A/A	Course Type	Course Code	Course Title	Teaching Period		ECTS
				Theory	Laboratory	
1.	Taught	PhD-803	Research Philosophy, Methodology and Methods	20 hours	10 hours	15
2.	Proposal	PhD-805	Final Research Proposal	-	-	20
3.	Thesis	PhD-806	Thesis (maximum word count of 80,000 words)	-	-	145
PhD-803 will be taught in one block of 30 hours.						



COURSE ALLOCATION TO SEMESTERS

Semester 1 (months 1-6)

DBA-801 (1st Part) October (2 days, 15 hours)  
DBA-802 (1st Part) December (2 days, 15 hours)  
Final Research Proposal (ongoing) -18 months

Semester 2 (months 7-12)

DBA-801 (2nd Part) January (2 days, 15 hours)  
DBA-802 (2nd Part) March (2 days, 15 hours)  
PhD/DBA-803 May (4 days, 30 hours)  
Final Research Proposal (ongoing) -18 months

Semester 3 (months 13-18)

DBA-804 (1st Part) October (2 days, 15 hours)  
DBA-804 (2nd Part) December (2 days, 15 hours)  
Final Research Proposal (ongoing) -18 months

Semester 4-6 (months 19-36)

Thesis

